

Twinsburg City School District  
Business Advisory Council (BAC) Meeting  
Tuesday, April 30, 2019  
Kent State University Twinsburg, 2745 Creekside Dr., Twinsburg ~ 8:00 a.m.

### **Meeting Minutes**

*In Attendance: Rob Felber (Board Member), Matt Cellura (Board Member), Kathi Powers (TCSD), Chad Welker (TCSD), Norm Potter (TCSD), Laura Hebert (Twinsburg High School Principal), Melissa Mertes (Mad About Marketing), Michelle Willmott (VMS), Steve Schiopota (Heritage One Resources LLC), Megann Eberhart (Twinsburg Chamber of Commerce), Belinda McKinney (In Full Bloom Consulting – TCSD Consultant), Celena Roebuck (ideastream), Todd Courtney (Crown Composites)*

**Meeting was called to order at 8:10 a.m.**

**Superintendent Kathi Powers welcomed those in attendance.**

**Minutes from the March 19, 2019 meeting were approved.**

**Update from the Board Members – Matt Cellura & Rob Felber**

- May 7<sup>th</sup> the renewal levy will be on the ballot. Asked those in attendance to reach out to one or two people to make sure they get out and vote. A school levy has not failed in 25 years. The levy is important for the District to continue moving forward. Board members would be happy to talk to anyone that might have questions. If anyone is available to work the polls, contact Rob Felber or Matt Cellura.
- School is wrapping up. Commencement is June 2<sup>nd</sup>.
- The Board will be approving school fees and schedules for next year.
- Scott Astey, Assistant Principal at Wilcox Primary School, was awarded the Assistant Principal of the Year award by OAESA. Administrators continue to represent our District well.
- Superintendent Powers mentioned that talks are continuing on the Cupp-Patterson K-12 school funding system for Ohio. This is a Bipartisan effort that still has a long way to go. Bill has not even been proposed yet.

**Summer Camp Updates:**

- Celena Roebuck provided information on ideastream's American Graduate Task Force. There will be a half-hour statewide documentary airing on September 5, 2019. The documentary will offer clear explanations of data, insights from experts in the fields of education, economics, workforce development, and high-growth industries facing labor shortages who are striving to better align Ohio's education system with the needs of its workforce and economy.

- The purpose of the task force is to address Ohio's workforce development skills gap and to work with the community (children and families) and business partners to share information on the in-demand careers, building pathways to those careers, and connecting job seekers with appropriate training and employment strategies.

### **Summer Camps:**

- The Summer Camp programs were approved by the Board of Education. An email will be sent out with information about the camps.

### **Meet, Mingle and Mentor Recap:**

- Four (4) students attended; seven (7) mentors were present.
- Melissa Mertes and Steve Schiopota attended and thought it was a great event; should market more for next year. The students that attended were very engaging.
- Channels of communication to students should be opened; possibly weekly emails, announcements in school, Blackboard Connect messages, Twitter, have a branded Academy channel, Instagram, give-aways, displays in high school.
- Belief is that The Academy is all about medical careers; need to inform parents and students to change this perception.
- Other ideas to promote workforce development and The Academy: Dress up for Success Day, Signing Day for Internships (similar to Athletic Signing Days).

### **Summer Job Fair – Belinda McKinney:**

- Belinda McKinney and Megann Eberhart presented a draft of the flyer for the Job Fair.
- This will be a partnership with the Chamber.
- Final flyer and information will be sent to businesses that are part of the Chamber. Email will contain a survey asking how many opportunities the business will have. Belinda will be talking to businesses that respond.
- Flyers will be distributed at the high school.
- Prior to attending the Job Fair, students will have to attend a training session with Belinda. Some of the discussion at this training will be how to act when meeting a potential employer; polishing their resume; talking about time management and how to communicate with an employer; how to follow-up after applying or interviewing.
- Will be a good opportunity for students to start developing their job skills.
- Belinda will be the liaison for the students that gain summer employment; businesses can contact her if there is an issue with the student that needs to be addressed and students can reach out to Belinda if they have any problems.
- Talking with parents of the students participating will also be a pre-requisite before students can attend the Job Fair.

**May 8, 2019 – Twin Talk invite:**

- Norm will be making the presentation at the last Twin Talk of the school year. The topic will be, Job Market Data.

❖ Proposed next meeting Date/Time: Tuesday, June 25, 2019 @ 8:00 a.m.

Meeting was adjourned at 9:06 a.m.

Meeting Minutes Approved on June 25, 2019.